**SMALL AREA ESTIMATION 2025**

We are pleased to announce that the upcoming Small Area Estimation 2025 conference (SAE 2025) will be held from July 8, 2025 to July 12, 2025 at the Valentino Castle in Turin (Italy) (<https://castellodelvalentino.polito.it/?lang=en>). This international conference will be an opportunity for an exchange of ideas between statisticians, survey methodologists, engineers, mathematicians, computer scientists, and others interested in combining information from multiple databases in order to make reliable inferences at granular levels. In addition to traditional topics in small area estimation, the conference will cover a few emerging topics in survey and official statistics (e.g., nonprobability sampling, probabilistic record linkage, data fusion, etc.).

The conference will be co-sponsored by the International Association of Survey Statisticians (IASS), International Association of Official Statistics (IAOS) and the World Statistical Congress WSC 2025 IASS Satellite Meeting.

The SAE 2025 conference will feature keynote speeches delivered by outstanding scientists, many invited sessions and a panel discussion on **Opportunities and challenges for official statistics in a digital era**. More information about the conference SAE 2025 will appear shortly on the event's website. We would be grateful if you could forward this information to anyone interested in this conference.

Hope to see you in the beautiful city of Turin, Italy, in July 2025.

Kind regards,

Co-chairs of the SAE 2025 Programme Committee

**Marcin Szymkowiak**, Poznań University of Economics and Business and Statistics Poland,

**Tiziana Tuoto**, Italian National Institute of Statistics